

LaunchMyStore

PARTNER GUIDE

Refer stores, build stores for clients, and get paid

Everything you do in the LaunchMyStore Partners workspace, step by step: signing up, sharing your link, building and handing over client stores, working with your team, and requesting payouts.

How the Partner Program works

One account, one workspace. You can refer new stores with your link, build stores for clients and hand them over, and manage stores your clients own. You earn on every store that comes to LaunchMyStore through you.

20%

Of every payment

You earn 20% of every payment a store you referred makes: the first one and every renewal, for as long as it stays subscribed.

10% off

For the stores you refer

Stores that sign up with your link or code get 10% off their first payment.

Free

Development stores

Build client stores for free. They never expire, and you can have up to 10 at a time. Visitors see a password page until you transfer the store.

₹2,000 / $100

Payouts on request

Request a payout to your bank or PayPal once your INR balance reaches ₹2,000 or your USD balance reaches $100.

What's in this guide

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7 Build a store for a client
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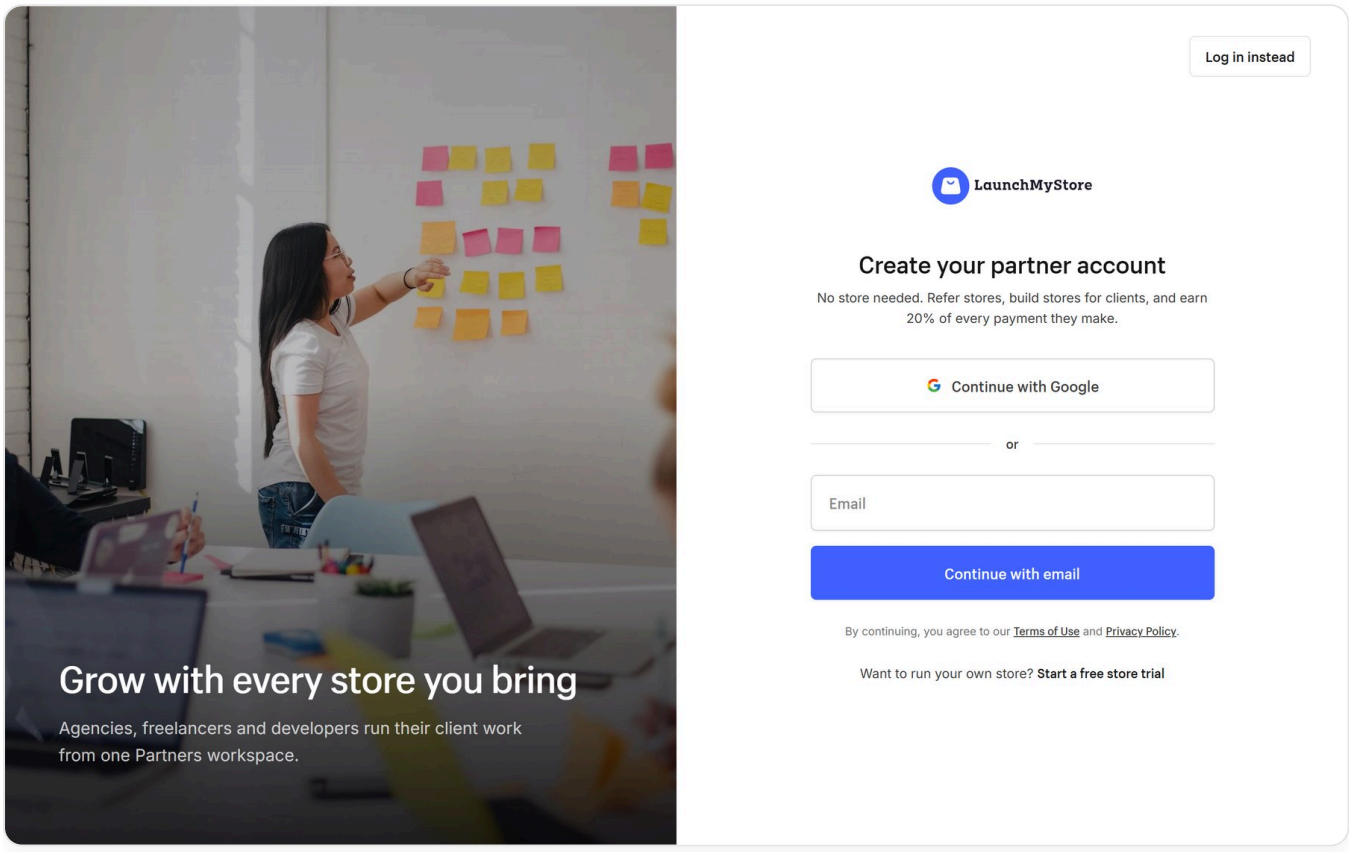
No store of your own needed. A partner account is free. If you also want to run your own shop later, you can start a store trial separately.

1 GET STARTED

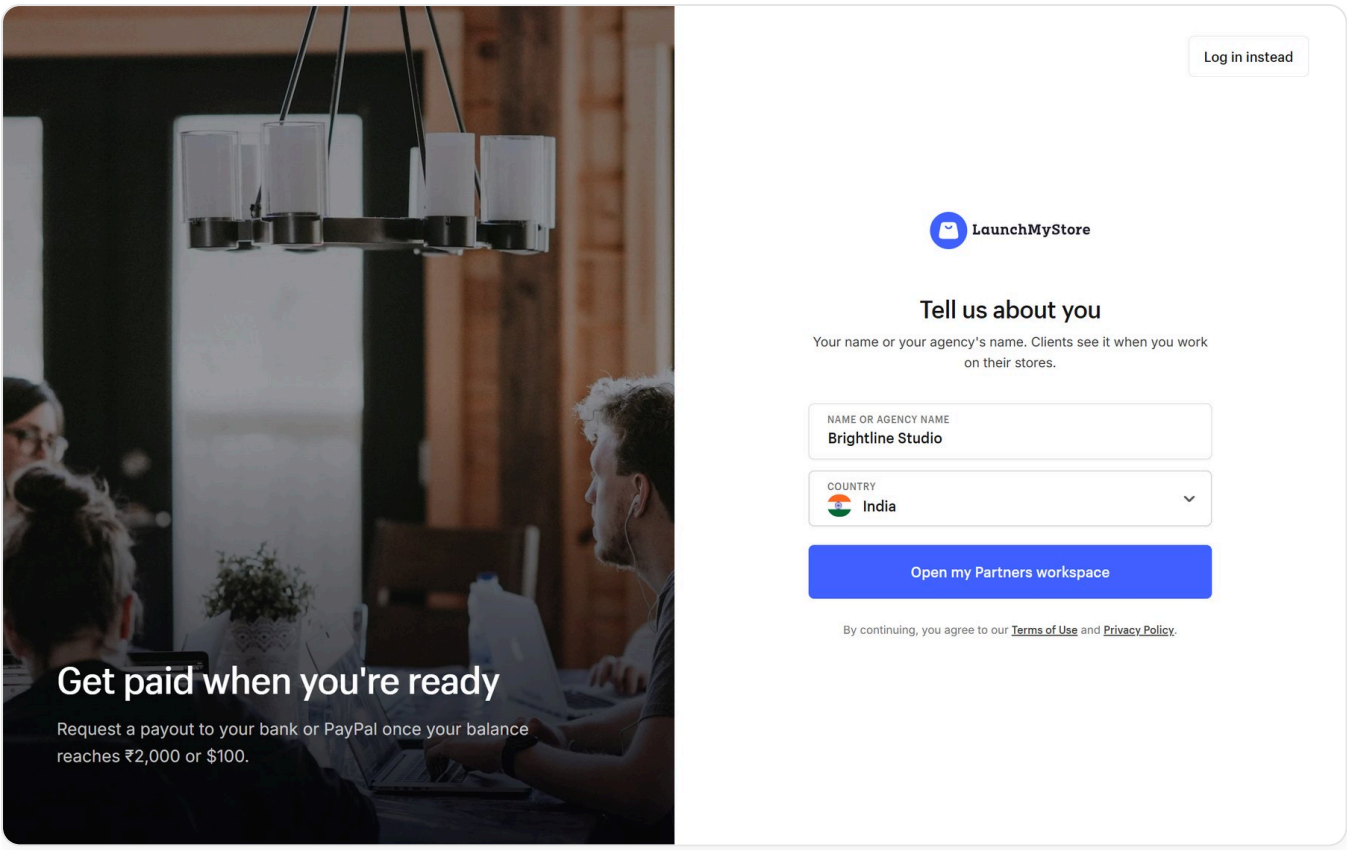
Create your partner account

Go to **app.launchmystore.io/partner/signup**. It takes about a minute.

1. Choose **Continue with Google**, or type your email and choose **Continue with email**.
2. Create a password. We email you a link to confirm your address; you can keep going straight away.
3. Enter your **name or agency name** and your **country**, then choose **Open my Partners workspace**.



Partner sign-up: Google, or your email.



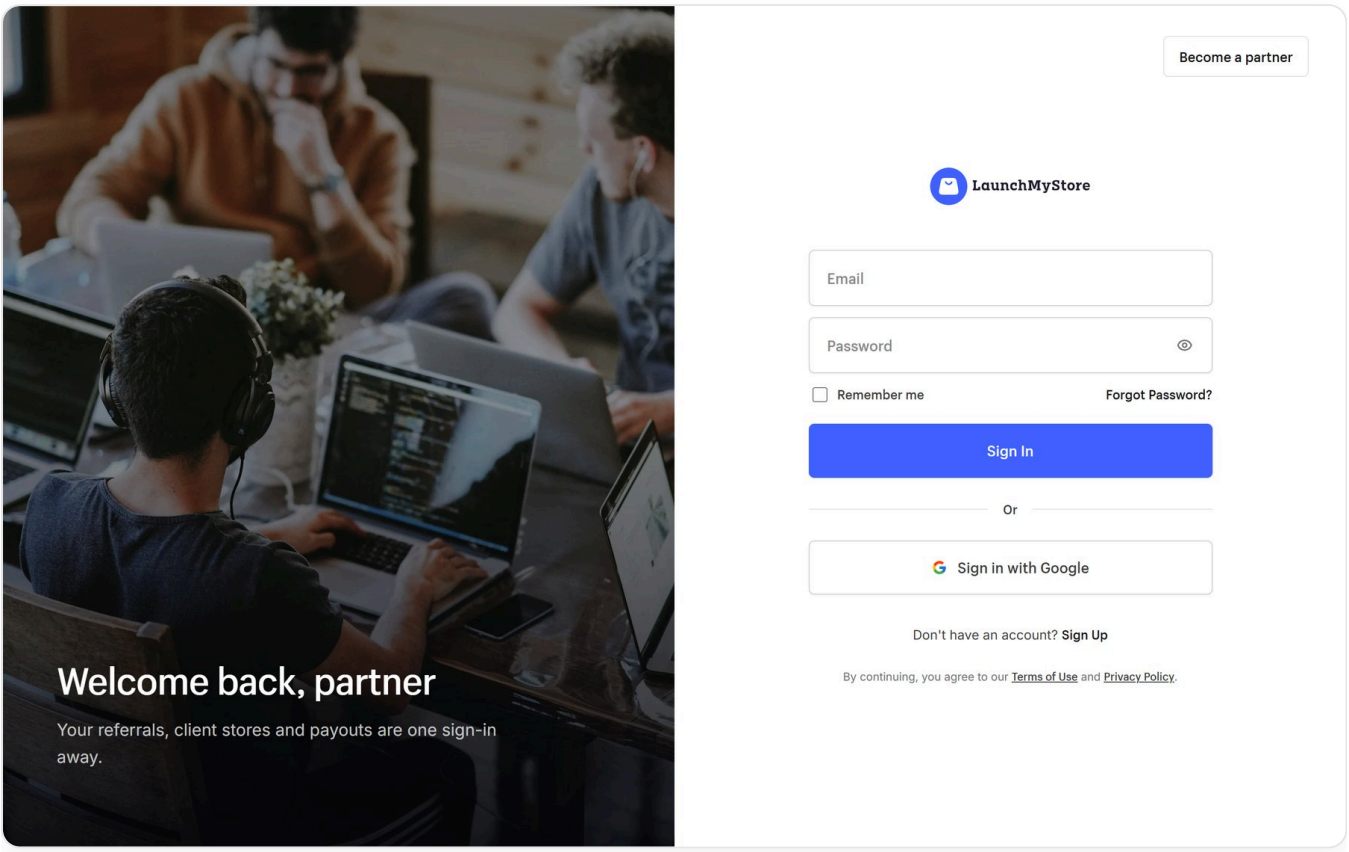
The last step: your name (or agency name) and country.

> **Choose your name carefully.** Clients see it when you ask for access to their store and when you hand a store over to them.

2 GET STARTED

Sign in

Sign in at **app.launchmystore.io/partner** with your email and password, or with Google. You land in your Partners workspace.

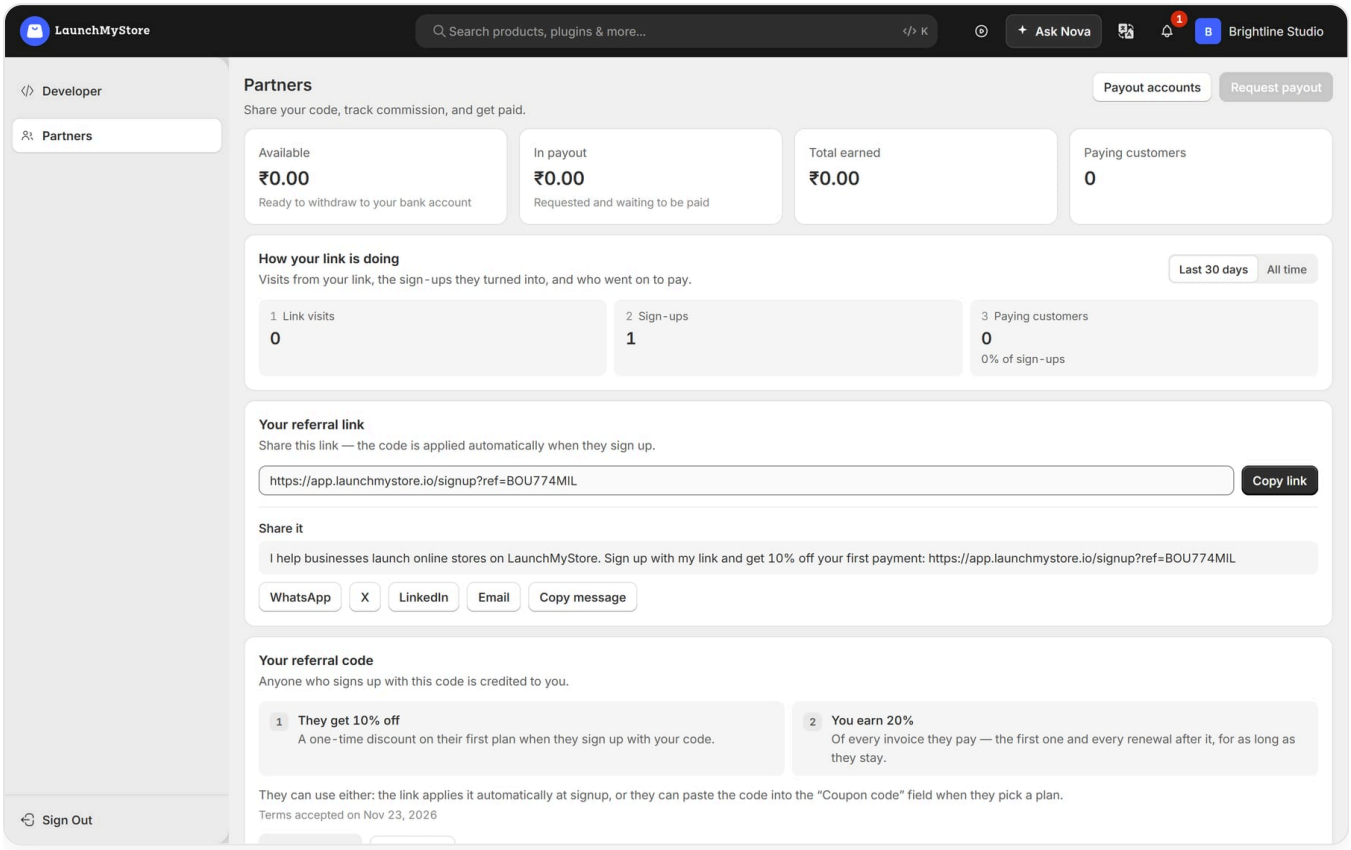


The partner sign-in. "Forgot Password?" sends you a reset code by email.

3 YOUR WORKSPACE

Your Partners workspace

Everything lives on one page, **Partners**, in the left menu.



Your balances, how your link is doing, your referral link and your code.

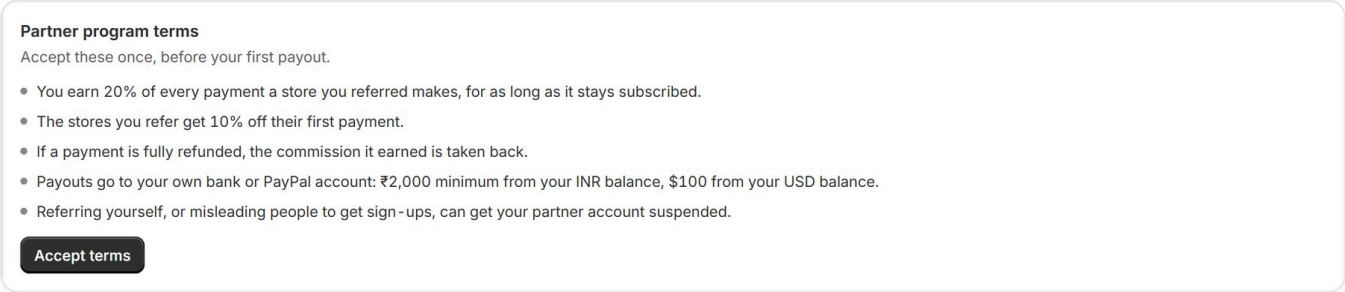
Part of the page	What it shows
Available, In payout, Total earned	Your commission: what you can withdraw now, what is waiting to be paid out, and everything earned so far.
Paying customers	How many of the stores you referred are paying.
How your link is doing	Visits from your link, the sign-ups they turned into, and who went on to pay. Switch between the last 30 days and all time.
Your referral link and code	What you share. Both credit new stores to you.
Tabs below	**Referrals** and **Payouts** (your history), **Stores** (development and client stores), **Team**, **Resources** (marketing kit).

The buttons at the top right, **Payout accounts** and **Request payout**, are covered in chapter 12.

4 YOUR WORKSPACE

Accept the program terms

Before your first payout, read the program terms at the top of the Partners page and choose **Accept terms**. You only do this once.



The terms, in five points.

- You earn 20% of every payment a store you referred makes, for as long as it stays subscribed.
- The stores you refer get 10% off their first payment.
- If a payment is fully refunded, the commission it earned is taken back.
- Payouts go to your own bank or PayPal account: ₹2,000 minimum from your INR balance, $100 from your USD balance.
- Referring yourself, or misleading people to get sign-ups, can get your partner account suspended.

Once accepted, the page shows the date you accepted under your referral code.

5 REFER STORES

Share your link and code

Anyone who signs up through your link, or enters your code, is credited to you.

Your referral link

1. On the Partners page, find **Your referral link**.
2. Choose **Copy link**, or share it in one click with **WhatsApp**, **X**, **LinkedIn** or **Email**. **Copy message** copies a ready-made message with your link in it.

Your link applies your code automatically when someone signs up, so they get their 10% off their first payment without typing anything.

Your referral code

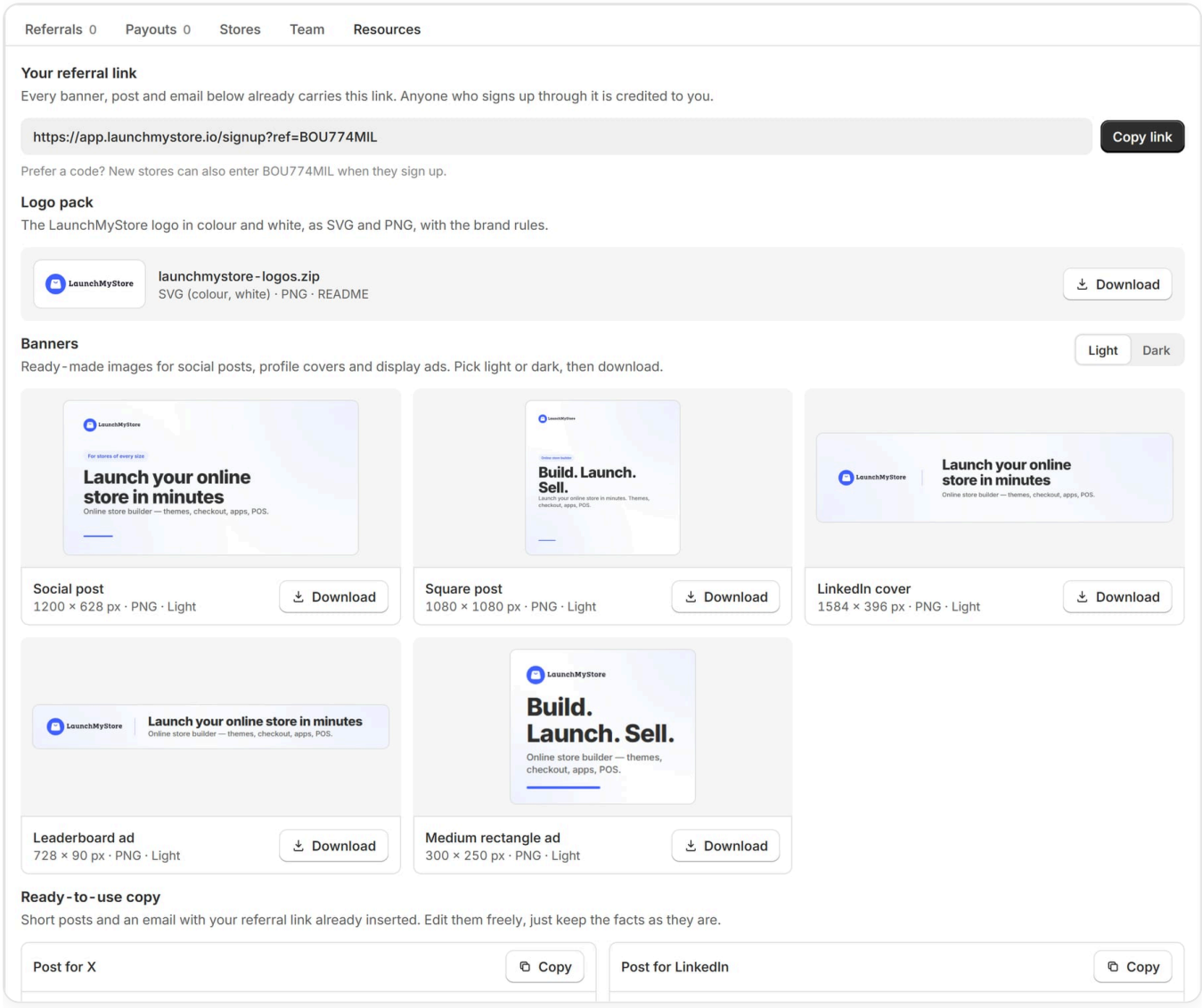
Prefer a code? Choose **Copy code**. A new store can enter it in the **Coupon code** field when they pick a plan.

> **Track it.** "How your link is doing" counts visits from your link, sign-ups and paying customers. The **Referrals** tab lists each store you referred.

6 REFER STORES

Use the marketing kit

Open the **Resources** tab for ready-made material. Everything already carries your referral link.



Resources: your link, the logo pack and banners in five sizes, light or dark.

- **Logo pack:** the LaunchMyStore logo in colour and white (SVG and PNG), with the brand rules.
- **Banners:** social post, square post, LinkedIn cover, leaderboard ad and medium rectangle ad, in light or dark. Choose **Download** on the one you need.
- **Ready-to-use copy:** posts for X and LinkedIn, a WhatsApp message and an email, with your link inserted. Choose **Copy**.

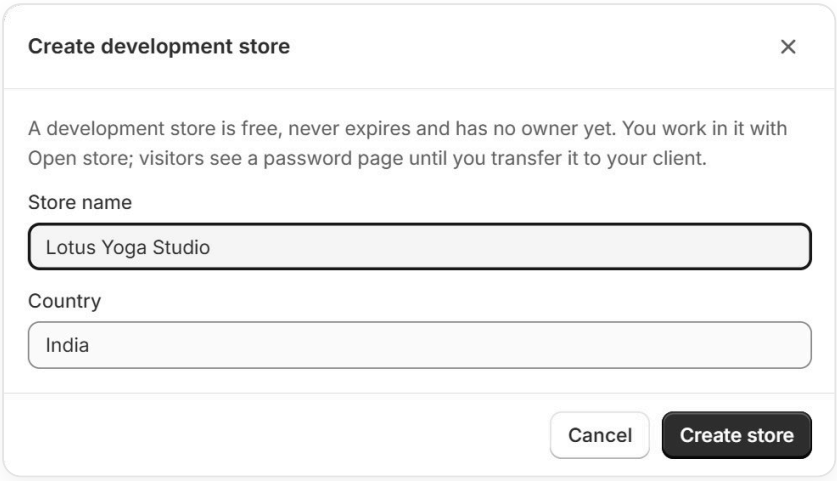
> **Keep the facts as they are.** Stores you refer get 10% off their first payment, there is a 7-day free trial, and no card is needed to sign up. Don't add prices or promises of your own.

7 BUILD CLIENT STORES

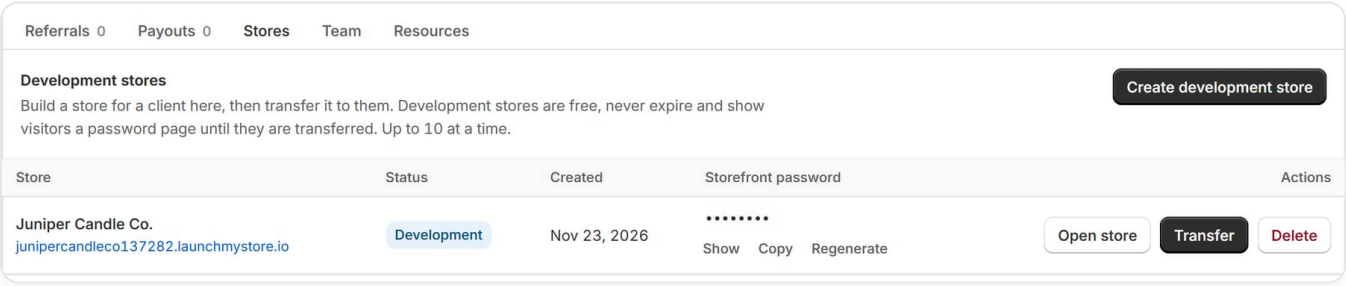
Build a store for a client

A **development store** is a full LaunchMyStore store that you build before your client owns it. It's free, it never expires, and you can have up to 10 at a time.

1. Open the **Stores** tab and choose **Create development store**.
2. Enter the store name and country, then choose **Create store**.



Create a development store.



Your development store, with its storefront password and actions.

The storefront password

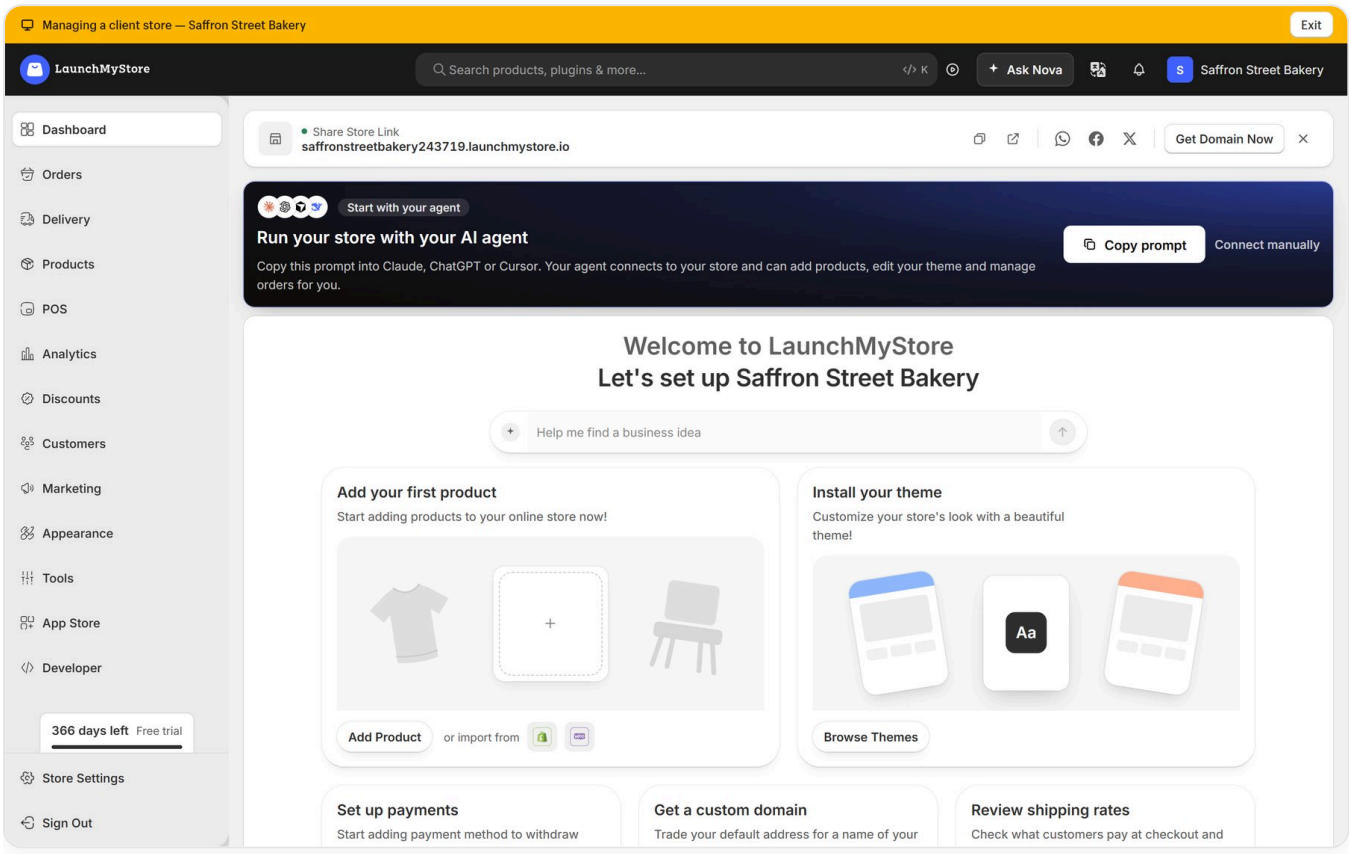
Until you transfer the store, visitors see a password page. Share the password with your client so they can preview the store. Use **Show**, **Copy** or **Regenerate** (a new password stops the old one working).

To remove a development store you no longer need, choose **Delete**. Everything in it is removed, and this can't be undone.

8 BUILD CLIENT STORES

Work inside a client's store

Choose **Open store** next to any store you have access to. The store's admin opens in a new tab, with a yellow banner saying which store you're managing.



Managing a client store: the full store admin, with the banner at the top.

Add products, choose and design the theme, set up shipping and taxes, install apps: everything you'd do in your own store.

> **What stays with the owner.** As a partner you can never change a store's billing, payment details, payouts or staff. Paid apps can't be installed from a partner session.

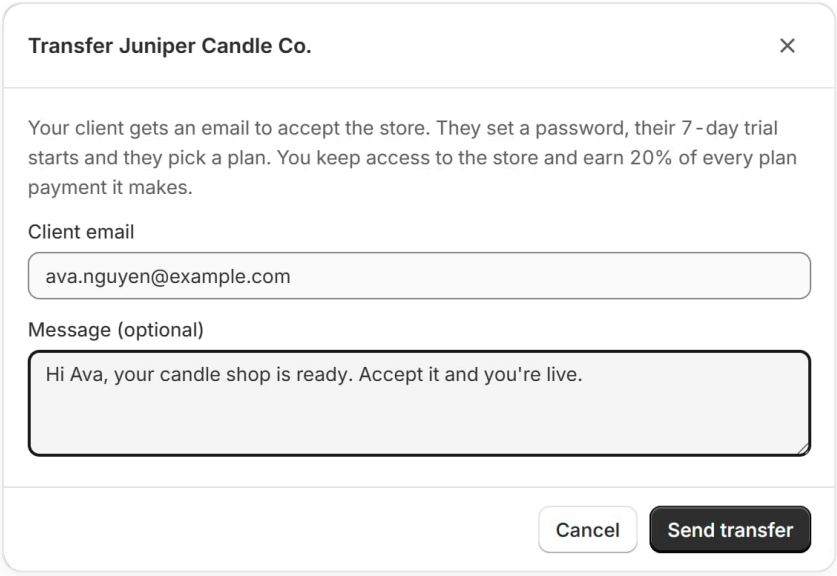
When you're done, choose **Exit** in the banner to go back to your own account.

9 BUILD CLIENT STORES

Hand the store over

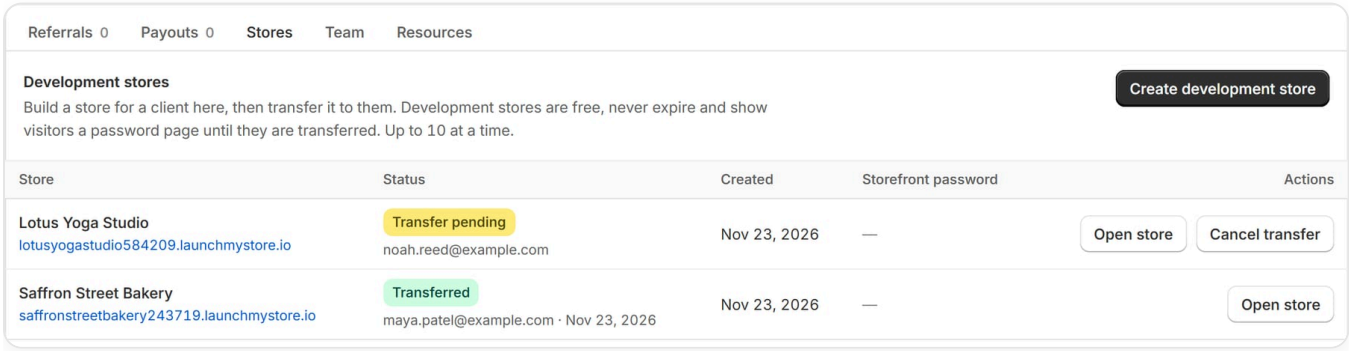
When the store is ready, transfer it to your client. They become the owner; you keep access and earn 20% of every plan payment the store makes.

1. On the **Stores** tab, choose **Transfer** next to the development store.
2. Enter your client's email and, if you like, a short message. Choose **Send transfer** and confirm the address.
3. Your client gets an email with a link to accept the store.



Transfer a store: your client's email and an optional message.

> **Check the address.** Whoever opens the link sent to that address becomes the store's owner. The link works for 14 days. Until your client accepts, the store shows **Transfer pending** and you can choose **Cancel transfer**.

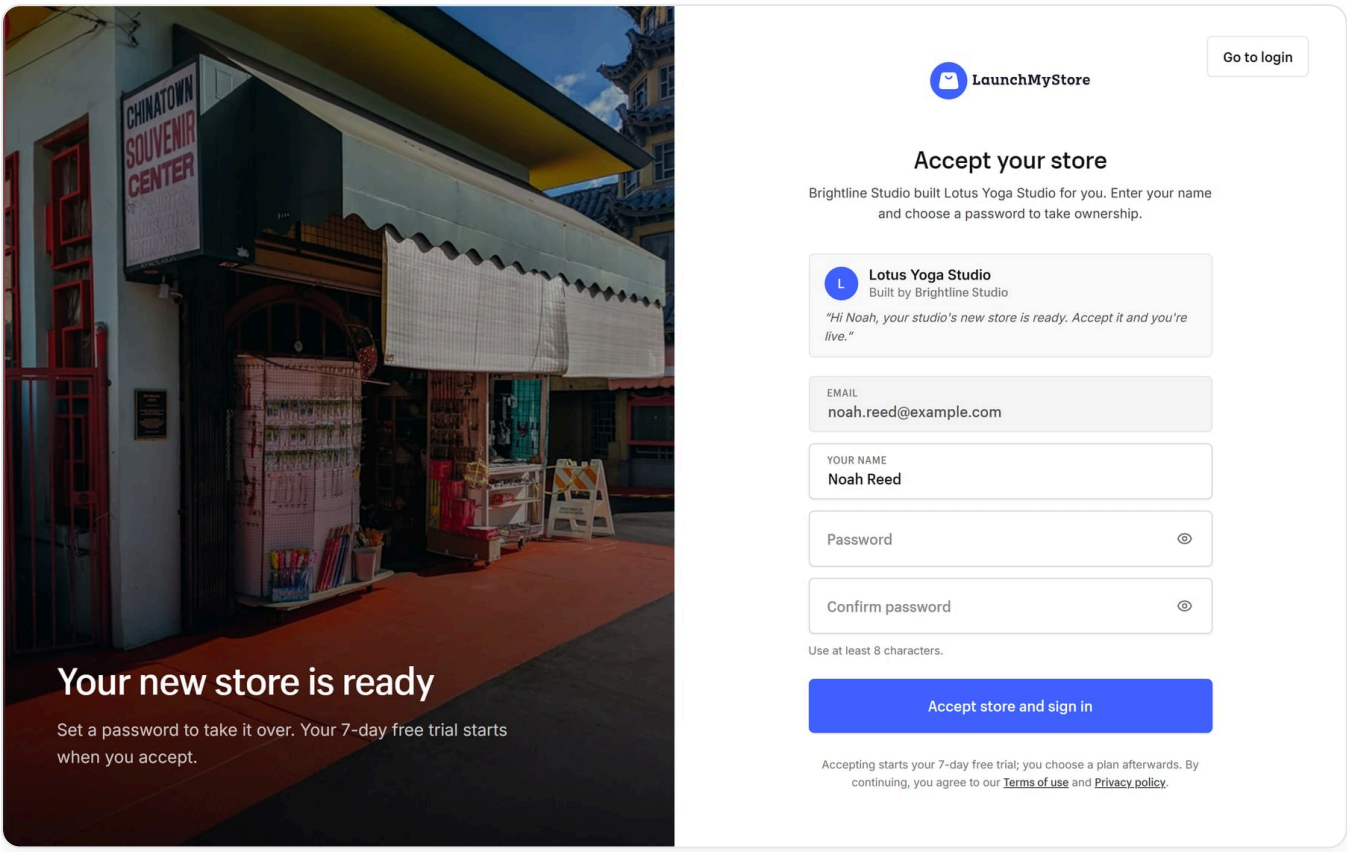


A transfer waiting to be accepted, and a store that has been transferred.

9 BUILD CLIENT STORES

What your client sees

Your client opens the link from the email, enters their name and chooses a password. They are signed straight in as the store's owner.



Your client accepts the store: your name and message are shown above the form.

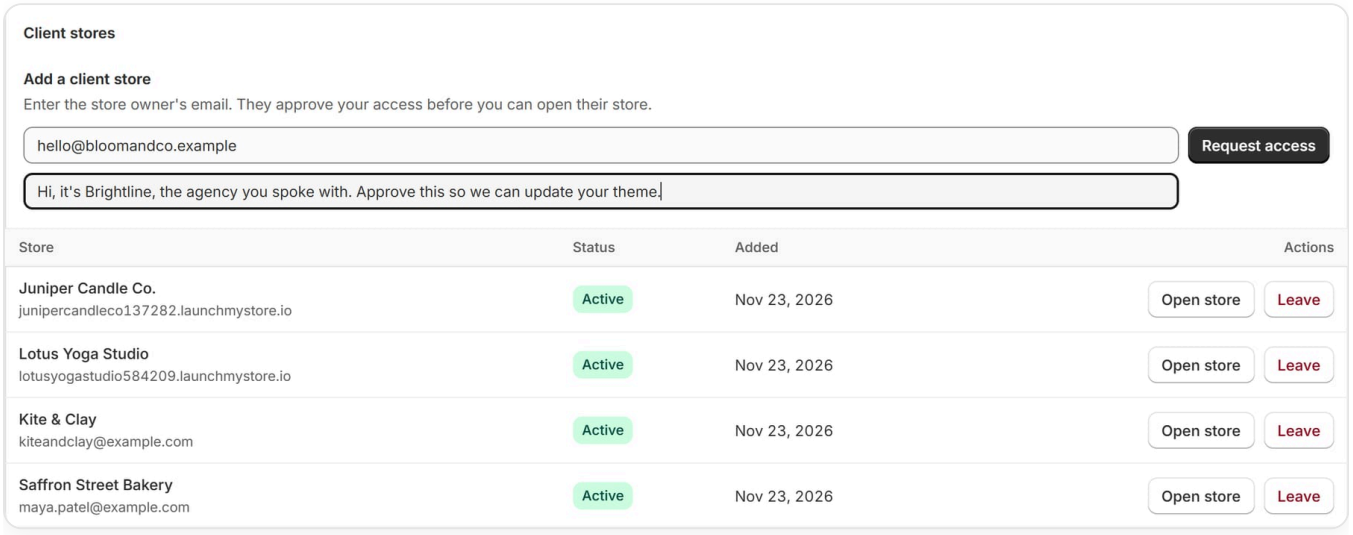
- Accepting starts the store's **7-day free trial**. Your client picks a plan afterwards.
- The store shows as **Transferred** on your Stores tab, and stays in your **Client stores** as active, so you can keep working on it.
- You earn 20% of every plan payment the store makes.

10 CLIENT STORES

Manage a store you didn't build

Your client already has a LaunchMyStore store? Ask them for access. They approve it from their own admin.

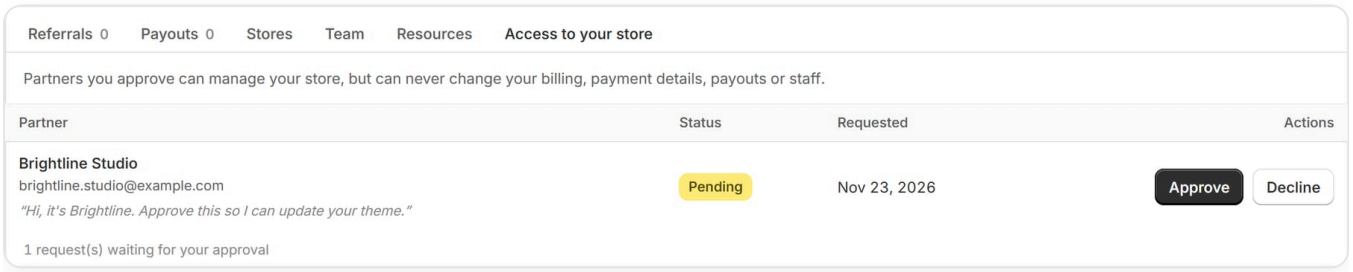
1. On the **Stores** tab, under **Add a client store**, enter the store owner's email and an optional note.
2. Choose **Request access**. The store appears in your Client stores as **Pending**.



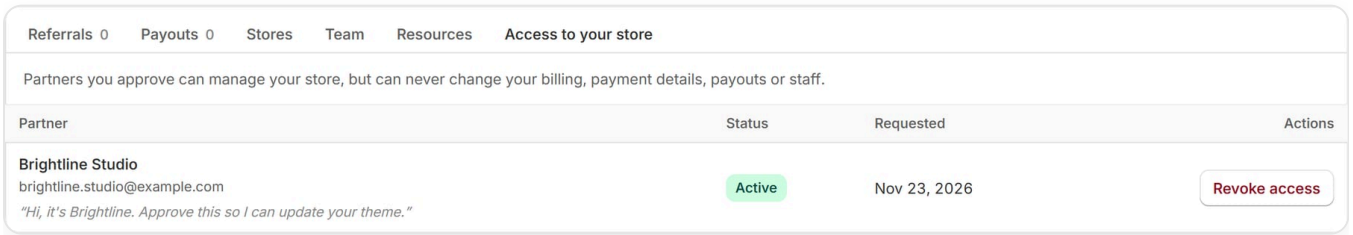
Request access with the owner's email and a note.

Your client approves

The owner opens **Partners → Access to your store** in their admin. They see your name and note, and choose **Approve** or **Decline**.



The store owner's view of your request.



Once approved, the owner can revoke your access at any time.

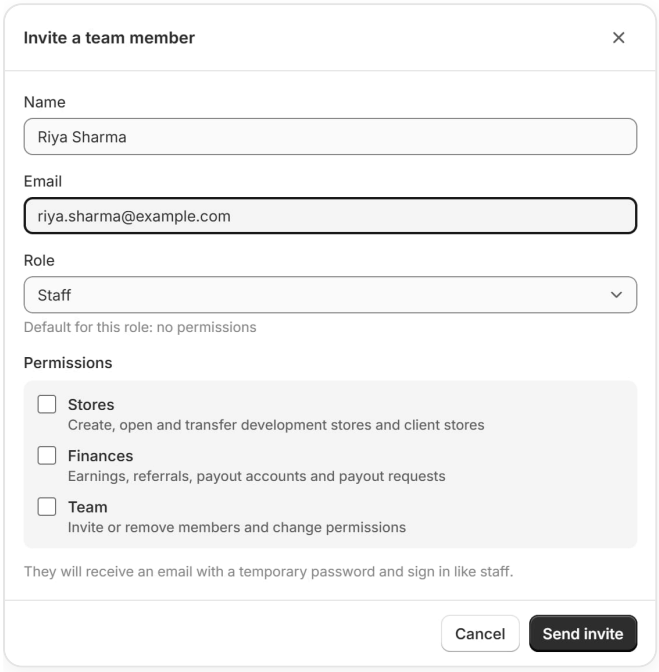
Once approved, the store shows as **Active** in your Client stores; choose **Open store** to work in it (chapter 8). To stop working on a store, choose **Leave**.

11 YOUR TEAM

Add your team

Invite the people who help you run your partner business. Each member signs in with their own login and sees only what you allow. You can have up to 10 members.

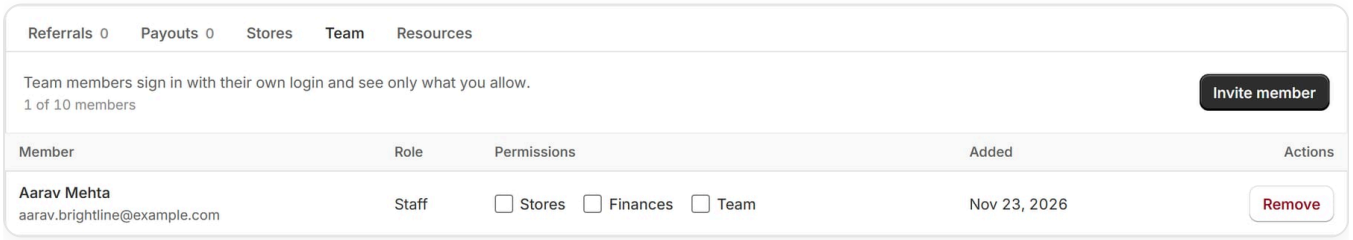
1. Open the **Team** tab and choose **Invite member**.
2. Enter their name and email, pick a role, and tick what they can do.
3. Choose **Send invite**. They get an email with a temporary password.



Invite a team member.

Permission	Lets them
Stores	Create, open and transfer development stores and client stores
Finances	See earnings and referrals, manage payout accounts and payout requests
Team	Invite or remove members and change permissions

Change a member's permissions any time with the tick boxes on their row, or choose **Remove**; they can then no longer sign in.



Your team, with each member's permissions.

12 GET PAID

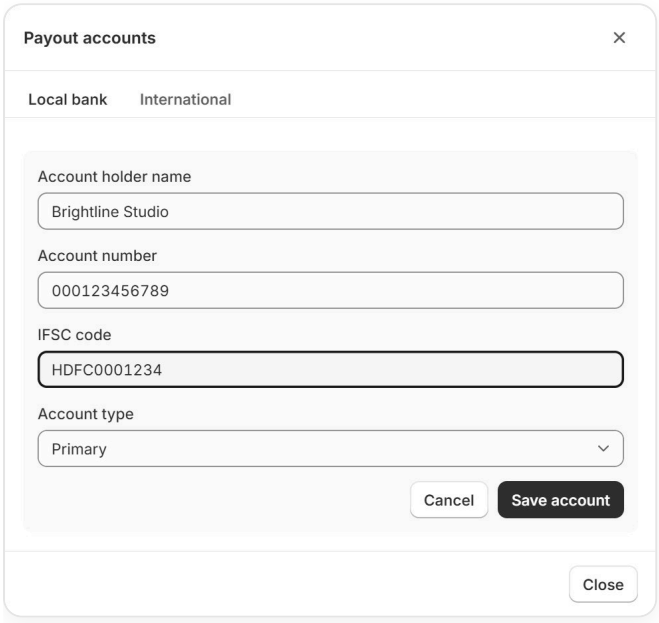
Get paid

Your commission collects in two wallets, INR and USD. You request a payout when a wallet reaches its minimum.

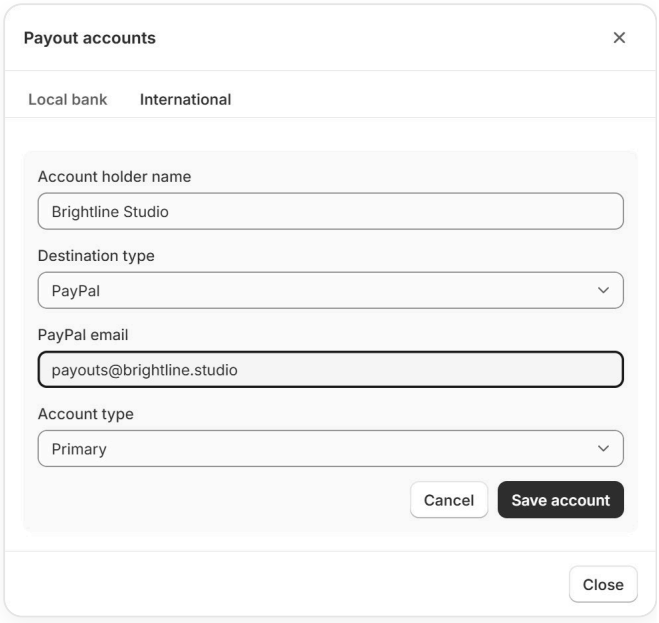
1. Add a payout account

Choose **Payout accounts** at the top of the Partners page, then **Add payout account**.

- **Local bank** (for your INR balance): account holder name, account number and IFSC code.
- **International** (for your USD balance): a bank transfer (account number, IBAN, bank name and address) or **PayPal** (your PayPal email).



Local bank account.



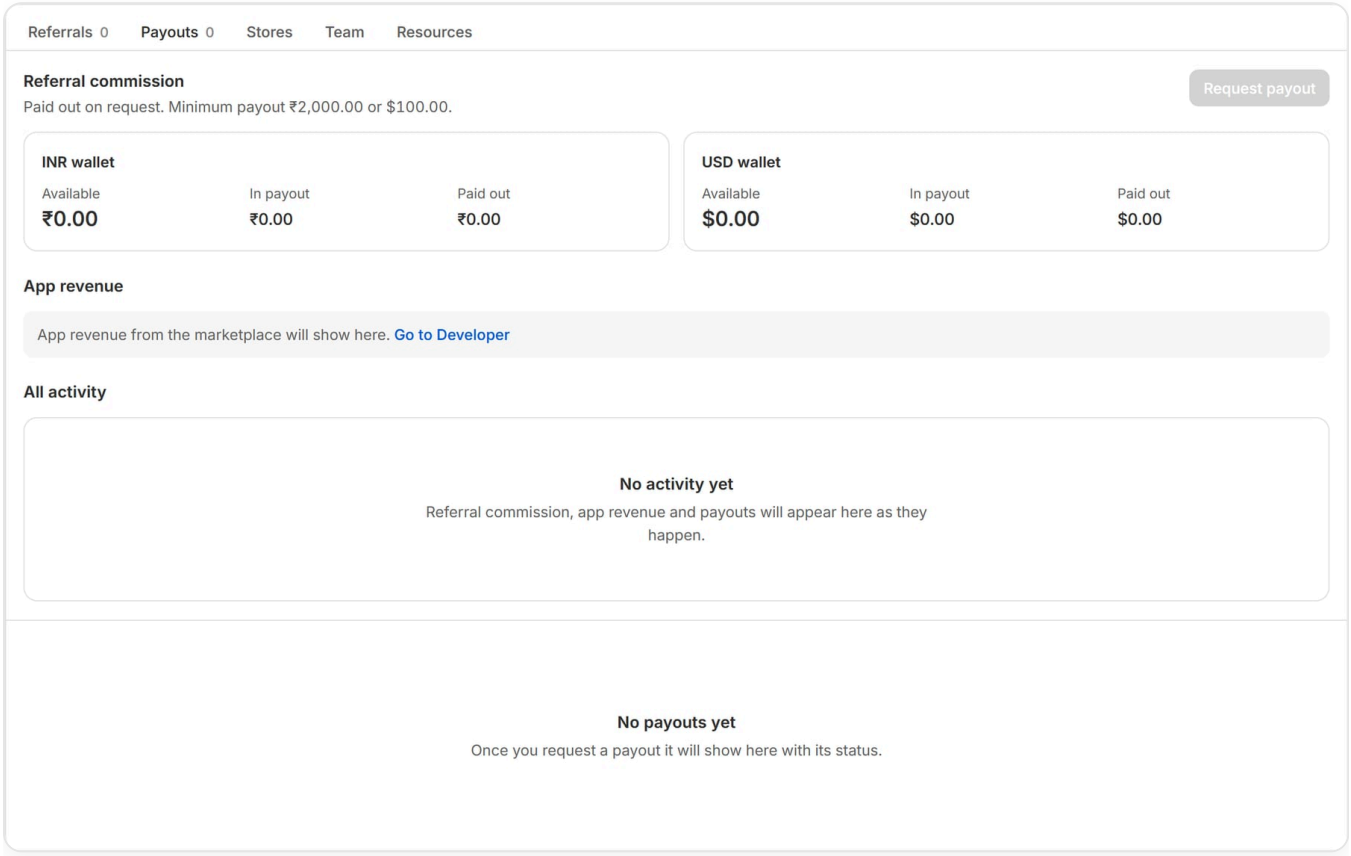
International: bank transfer or PayPal.

Payouts go to an account in your own name.

12 GET PAID

Request a payout

1. Make sure you've accepted the program terms (chapter 4).
2. Once your **Available** balance reaches **₹2,000** (INR) or **$100** (USD), choose **Request payout**.
3. Pick the payout account and amount, and send the request. The amount moves to **In payout** until it's paid.



The Payouts tab: your INR and USD wallets, and all activity.

The **Payouts** tab shows each wallet (available, in payout, paid out), every request with its status, and all activity: commission, payouts, and app revenue if you also sell apps.

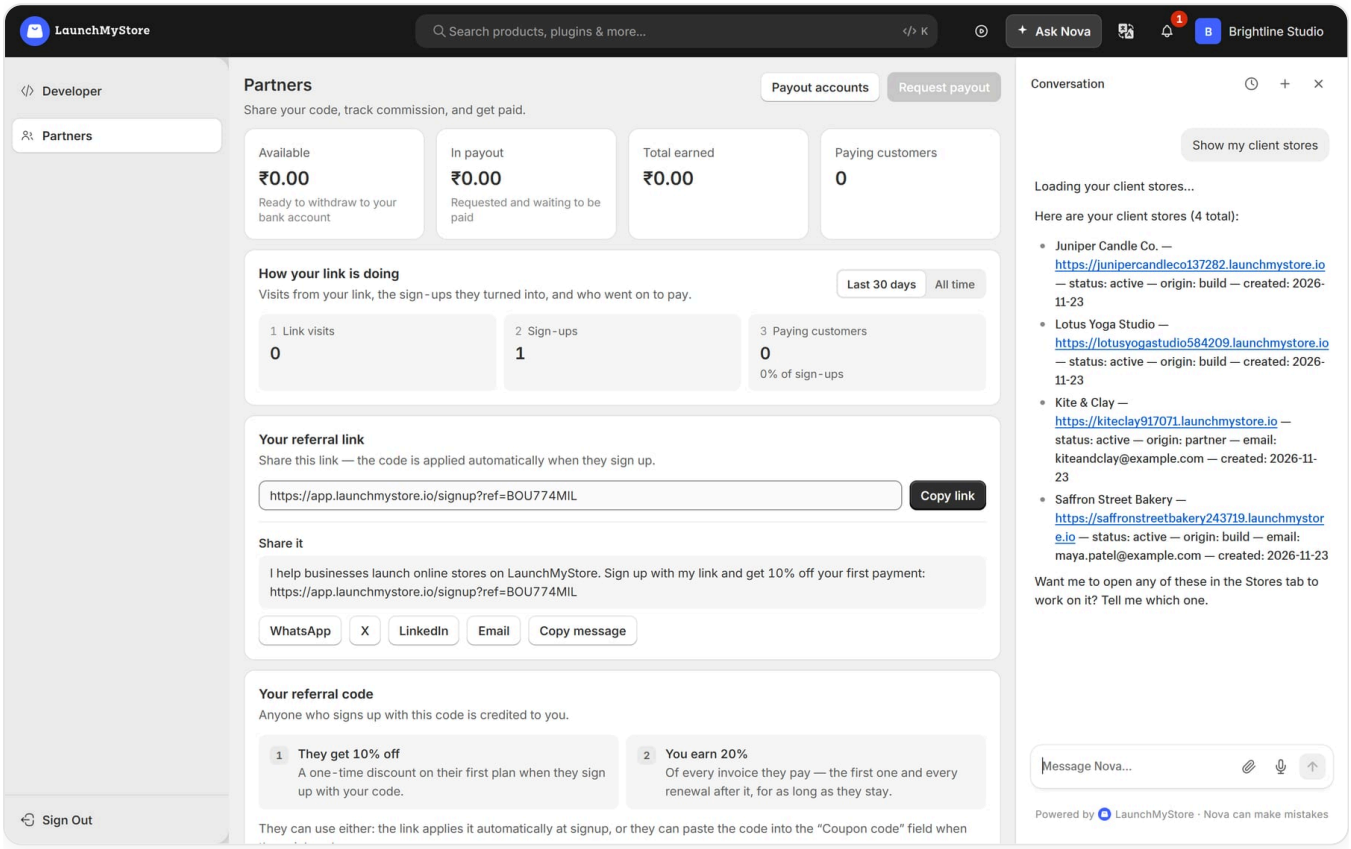
> **Refunds.** If a store's payment is fully refunded, the commission it earned is taken back from your balance.

13 YOUR WORKSPACE

Ask Nova, your AI assistant

Nova is the AI assistant in your Partners workspace. Ask in plain words: it answers from your own account and does the work for you. In your Partners workspace, Nova is free and unlimited.

1. Choose **Ask Nova** at the top of any page.
2. Pick one of the suggestions, or type a question or a task.



Nova lists your client stores, with their status and address.

Ask Nova to	For example
Check your money	"How much commission have I earned?" · "How many stores signed up with my link this month?"
Build for clients	"Create a development store called Juniper Candle Co." · "Send Juniper Candle Co. to my client at ava@example.com."
Manage stores and your team	"Show my client stores." · "Ask the owner of bloomandco.com for access." · "Invite Riya Sharma to my team."

> **Inside a client's store,** Nova works on that store (products, theme, orders and settings) and uses that store's Nova credits. Open the store from the **Stores** tab, then ask Nova there. Payouts, deleting a store and removing a team member stay in their tabs.

14 REFERENCE

Good to know

How long do I earn on a store?

For as long as the store stays subscribed: 20% of the first payment and of every renewal.

Do the stores I build earn me commission?

Yes. Once you transfer a development store, you earn 20% of every plan payment it makes.

My client never got the transfer email.

Check the address with them. If it was wrong, choose **Cancel transfer** and send a new one. The link works for 14 days; after that, cancel it and send a new one.

Can a client remove my access?

Yes. The owner can revoke your access at any time from **Partners** → **Access to your store**. You can also leave a store yourself with **Leave**.

What can't I change in a client's store?

Billing, payment details, payouts and staff always stay with the store owner. Paid apps can't be installed from a partner session.

Is Nova free for partners?

Yes. Nova is free and unlimited in your Partners workspace. Inside a client's store it works on that store and uses that store's Nova credits.

How many development stores can I have?

Up to 10 at a time. They're free and never expire. Delete the ones you no longer need, or transfer them.

Where can I read more?

The partner documentation at **docs.launchmystore.io/partners/program** and **docs.launchmystore.io/partners/development-stores**.